

Nutritional Product: Is it the Time for Controlling?

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Then usefulness of nutritional in management of disease and health promotion is confirmed. In the present day, the concept of nutritional management becomes an important thing in health science and it is accepted as an important tool for primary care and management of health. Several nutritional products are launched into the markets. On the other side of the coin, the misconduct in promotion of nutritional products can be seen and becomes a big issue in public health. Without a good control, the unethical marketing can be expected and this can be the problem. Hence, control of the nutritional product becomes the big issue at present [1-2]. As noted by expert, "Nutrition advice, by a qualified nutrition expert, should be provided [1]".

How to control is a big question. In several under developed countries, the problem is common and there is an urgent need to promote the anti-misconduct in marketing and promoting of nutritional product. It must be the role of local government to take responsibility in management of the illegal and uncontrolled nutritional product. As food is the necessity for everyone, it is the time to manage the unwanted disguised nutritional product.

Conflict of Interest

None.

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